



dodagen

OCTOBER 10<sup>TH</sup> 2024

PRODUCT CATALOG

# SMALL PACKAGE

★ 4 m<sup>2</sup> booth space

Exposure on website and catalog

2 representative seats (including breakfast and lunch)

2 tickets to the dinner & after-party

8 drink coupons

Access to a dedicated company host

Access to the company lounge

1 booth-table

Electricity and WiFi

**Price: 35 000:-**





# MEDIUM PACKAGE

Everything included in the SMALL PACKAGE

★ **6 m<sup>2</sup> booth space**

★ **Favorable location**

1 additional representative seat  
(including breakfast and lunch)

Exposure on approximately 1000 goodie bags

Enlarged logo size on the website

**Price: 47 000:-**

# LARGE PACKAGE

Everything included in the MEDIUM PACKAGE

★ **8 m<sup>2</sup> booth space**

★ **Excellent location**

1 additional representative seat  
(including breakfast and lunch)

2 additional tickets to the dinner & after-party

8 additional drink coupons

Sponsored posts on social media ahead of the fair

Enlarged logo size on the website and goodie bags

Half-day of one-on-one meetings including marketing

**Price: 59 000:-**



# LUNCH SEMINAR

Lunch seminars are an incredibly popular concept among students and are usually organized on KTH Campus. The lectures provide you with an opportunity to showcase your company, introduce unique products, and share valuable insights. The price includes venue, meals for attending students, as well as PR for the event.

Price: 37 000:-

# SPONSORED PUB

A sponsored pub gives your company an opportunity to visit the KTH Campus and interact with students in our lovely chapter hall META. During the pub night, various activities can be arranged, such as quizzes, board games, or other creative elements (use your imagination freely). The price includes food and drink tickets, which you have the opportunity to distribute to the students.

Price: 47 000:-



# AFTER-WORK/ OFFICE VISIT

An after-work or an office visit event gives students the opportunity to visit your workplace and socialize with your colleagues. This provides students with a valuable opportunity to gain insight into the work culture and engage in conversations with employees about their experiences working with your company. This type of event is usually highly appreciated by the students. We handle the marketing of the event, while you make sure the students are offered food and refreshments during the event itself.

**Price: 15 000:-**

# SUPPLEMENTARY OPTIONS

Additional representative seat (breakfast and lunch)	500:- / pc
Additional ticket to the dinner & after-party	2000:- / pc
Drink coupons	640:- / 8 pc
Additional booth-table	500:- / pc
Additional chair	250:- / pc
One advert on our media platforms*	5000:- / pc
A half-day of one-on-one student meetings	12000:-



\* Includes one post on LinkedIn, one on Facebook & one on Instagram

# CONTACT

**Contact us for a price proposal**

Do not hesitate to reach out if you have any questions regarding our products or have any ideas for events you want to arrange with our students.

**BUSINESS PACKAGES:**  
[sales@ddagen.se](mailto:sales@ddagen.se)

**EVENTS:**  
[farhan.syed@ddagen.se](mailto:farhan.syed@ddagen.se)