



d d d a g e n

2026

Product-
catalog



Small package

4 m²

Random placement at the fair

Exposure on the website and in the catalogue

2 lunch/breakfast tickets

2 dinner & after-party tickets

6 accompanying drink tickets

1 booth-table

2 power outlets

Wifi

Company lounge access, coffee & fika included

Assigned company host for assistance

Limited storage & management of deliveries

Price: 35 000 kr

Medium Package

6 m²

Good placement at the fair

Everything from the SMALL PACKAGE

- + 1 additional lunch/breakfast ticket
- + Exposure on our social media*
- + Medium sized logo on our website
- + One-on-one meeting - 2 hours**
- + Unlimited storage & management of deliveries

Price: 49 000 kr

*Includes one post on LinkedIn, one on Facebook and one on Instagram.

**One-on-one meetings are offered free of charge in the packages, but must be registered.



Large package

8 m² ; minimum 4 m ceiling height
Central placement at the fair

Everything from the MEDIUM PACKAGE

- + 1 additional booth-table
- + 1 additional lunch/breakfast ticket
- + 2 additional tickets to the dinner & afterparty
- + 6 additional drink coupons
- + Exposure on approx. 1000 goodiebags + large logo
- + Scheduled participation in the panel discussion*
- + Special sponsored post on our social media**
- + Large logo on the website

Price: 64 000 kr

*Participation in the panel discussion is included free of charge in the packages, but must be registered in advance no later than August 28.

This is voluntary and can be declined.

**The content of the post will be tailored according to your wishes.

Lunch seminar

Lunch seminars are a popular and effective way to reach our students, and are usually held on KTH Campus. Through a lunch seminar, you get the opportunity to strengthen your brand, present your products, and share your expertise with engaged students. The price includes the venue, lunch for participating students, and marketing of the event.

Price: 37 000 kr



Office visit - AW

Another option is to host an after work event where students get the chance to visit your workplace and socialise with your employees. This gives them valuable insight into your company culture and the opportunity to ask questions about everyday life at your company. This type of event is always appreciated by students and is an excellent way to strengthen your brand and connect with the engineers of the future.

Price: 16 000kr

Evening event

After school and work hours, you are warmly invited to host an evening event in our chapter venue, META. The event offers a relaxed and social setting where you can meet students, present your company, and build relationships in a natural way. During the evening, there is the option to arrange different activities, such as board games, video games, or other social activities. This creates good conditions for engaging conversations and strengthens your brand among future employees.

Price: 17 000kr

Sponsored pub

A sponsored pub gives you the opportunity to interact with students on a more personal level in our chapter venue, META. During the evening, a range of activities can be arranged, such as a quiz, board games, or other creative elements, creating a unique and engaging experience for the students.

Price: 38 000kr



Deluxe sponsored pub

With the Deluxe version, you get everything included in the sponsored pub, but for more students and with extra exposure. In addition to food and drinks for more participants, we will work with you to design an exclusive patch that is handed out during the evening. These exclusive patches are in high demand and leave a strong, lasting impression on the students.

Price: 42 000kr

Additional Options

Booth-Table	500:-
Chair	250:-
Meal ticket (incl. lunch & breakfast)	450:-
Ticket to the dinner & after-party	2000:-
Drink coupons (3pcs)	300:-
Logo on approx. 1000 goodie bags	5000:-
Panel discussion	5000:-
Sponsored post on social media	6000:-
Talent Pool Mailing	10000:-
One-on-one Meeting	9000:-

What is a panel discussion?

During the fair, three panel discussions are held, each on an IT related topic and moderated by D Day. Students get the chance to hear what it is like to work in the industry and take part in an educational discussion with a small number of company representatives.

What is a one-on-one meeting?

A one on one meeting is a unique opportunity for companies and students to meet individually and discuss career opportunities. Students gain a better understanding of the workplace, and companies get a clear picture of the student's skills and experience.

What is talent pool mailing?

Our Talent Pool makes it possible for you to reach students based on, among other things, year of study and master's specialisation. You define the target group and the message, and we make sure the right students are reached. This is a smooth way to reach relevant candidates for thesis projects, internships, and future recruitment.

Contact

Contact us for a pricing proposal.

If you have ideas for events or activities you would like to organise for students at Konglig Datasektionen, or if you have any other questions, you are welcome to contact us.

Company Packages

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Event

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